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Board of Trustees

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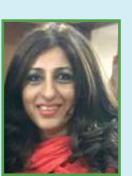
Associate professor, Dept. of Preventive & Social Medicine, T. N. Medical College & BYL Nair Ch. Hospital

Message from the Trustee / Chief Functionary

Dear Friends,

We are proud to announce our presence in the development sector for last 32 years. We are committed and work strategically to achieve our goals, mission and vision of empowering the marginalized rural communities.

We are proud to share that this year, we have scaled up and expanded our programs to 806 additional villages through our Early Childhood Care and Development program. This program focuses on Capacity building of the Government Anganwadis along with village community, families and children through our pedagogy on centre-based and home-based



intervention. The pedagogy was developed on the basis of our experience and learnings of best practices in this thematic area. Our next step would be to share these learnings with more beneficiaries and bring about positive changes across the country.

We believe that water sanitation and hygiene are very crucial for improving the health indicators and thus, have been working very strongly on the issue in the past years as a part of the Total Sanitation program. We are a part of Swaccha Bharat Abhiyan as well and would like to reach out to more communities.

In our experience on working with people living with HIV/AIDS, we have found that there are many orphaned children living with HIV/AIDS who, in absence of proper care & support, are becoming increasingly vulnerable. We have initiated a program this year for these children to ensure their proper care, nutrition, counseling and ART adherence.

Next year, we plan to consolidate our experience, learnings and good practices in holistic development of the village through our model Ideal Village program and Care and Support for People living with HIV/AIDS, and scale up our interventions to other geographical locations.

This Annual Report is just a small coverage of the enormous work done in the year, but definitely there is a long way to go.......

All this progress would not have been possible without the great enthusiasm and support extended by all of you. I would like to thank all our board members, partners, staff and supporters for being with us and supporting us in making a difference in lives of many deprived children and their families. I sincerely seek your continued cooperation in advocating and disseminating successful initiatives to make a larger impact in the near future.

We look forward to your valuable feedback and suggestions!

Mrs. Isha Y. Mehra Trustee & Chief Functionary The P.R.I.D.E. India



OUR VISION

The P.R.I.D.E. India envisions a society based on equal opportunities and human rights.





OUR MISSION

To facilitate the process of empowering the marginalized communities, to lead a life with dignity and self-respect.





Integrated Rural Development Program, Mahad, Raigad District, Maharashtra

Raigad District,

Maharashtra

- ⊙ Early Childhood Care and Development (ECCD)
- ⊙ Education
- Child Protection and Participation
- ⊙ Women's Empowerment
- Livelihood
- ⊙ Child and Family Sponsorship
- ⊙ Health

Sastur Project of Action Research Services through Hospital (SPARSH), Osmanabad District, Maharashtra

- Primary and Specialized Health Care
- Maternal and Child Health Care

Sastur Project of Action Research

Services through

Hospital (SPARSH),

Osmanabad District,

Maharashtra

- ⊙ Care for People with HIV/AIDS
- Outreach Activities
- Other Initiatives

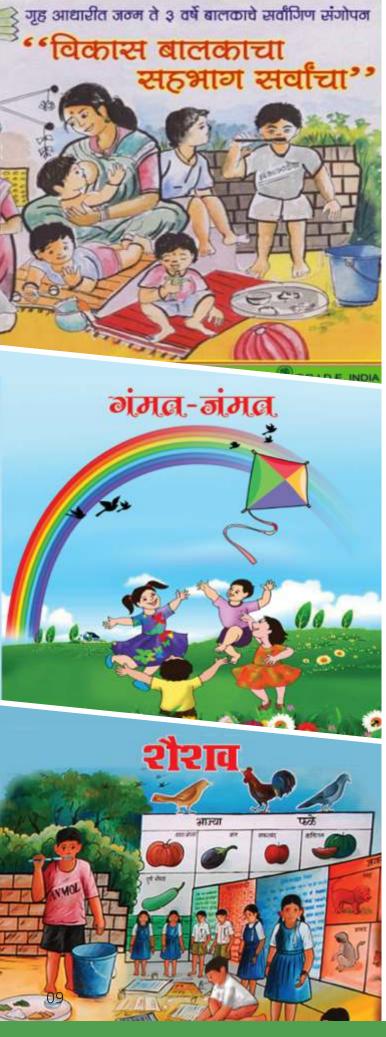
The P.R.I.D.E. India (Planning Rural-Urban operation to 806 additional villages across 5 Development through Education) is a Non-Governmental Organization, registered in early childhood care and development. 1982 under Societies Registration Act 1860. The founder, Mrs. Vipula Kadri, considered family as a unit of development and promoted an integrated approach, focusing on Early Childhood Care and Development, Education, Women's Empowerment, Livelihood and Rural Hospital annually treats over 76000 out-Health.

The P.R.I.D.E. India evolved through a long and includes health services through MMU and successful journey and currently is one of the best service organizations in its areas of operation i.e. Raigad, Osmanabad, Latur and 59000 people. Solapur Districts. Our flagship programs are based in Raigad and Osmanabad districts of Maharashtra.

The P.R.I.D.E. India runs various livelihood, learning and development initiatives in Raigad district. In 2014-15, our interventions have benefited over 7480 children and 2744 youth and their families. It has also scaled its blocks of Raigad district for strengthening

In 1993, post the devastating earthquake in Sastur, SPARSH Rural Hospital was established by The P.R.I.D.E. India in partnership with Government of Maharashtra. Today, SPARSH patients and 4047 in-bed patients across 185 villages. Through its outreach program which care and support for people living with HIV/AIDS, it additionally reaches out to over







Early Childhood Care and Development Program (ECCD)

Scale Up of ECCD model in 5 Blocks of Raigad district

In partnership with SWADES Foundation, we will conduct Training of Trainers for promoting holistic development of infants and young children across 5 Blocks viz. Mangaon, Tala, Srivardhan, Poladpur and Mhasla. This will involve capacity building of 806 Anganwadi workers for centre-based intervention and an equal number of volunteers who will be trained on home-based intervention at village level. The program intends to promote holistic development of children between the ages of 0 and 6 years in rural areas, reaching out to 32000 additional children.

Our ECCD program employs a two dimensional approach which includes Home-based Interventions for children between 0-3 years and Centre-based Interventions for children aged 3-6 years, along with creation of a motivating environment at home.

- 350 Pregnant and Lactating Mothers have been sensitized on the importance of colostrum and exclusive breastfeeding for infants
- Developed effective Information Education and Communication (IEC) Material for promoting Love, Security and a Motivating Atmosphere for children at home. The intervention was expanded to 10 more villages through promotion of IEC material for continuous reinforcement through visuals
- Timely and complete Immunization of children in 51 villages with assistance of government agencies
- Counseling sessions with mothers and 1728 care givers on appropriate Antenatal care, Post-natal care and Institutional Deliveries has resulted in

- the increase of Institutional Deliveries from 93% to 96% in our impact areas
- Supplementary Nutritional Diet program supported over 260 Malnourished Children under the age of 5 years







Training Center

In association with the Japanese Consulate in Mumbai, we constructed a Training and Resource Centre in Mahad block of

Raigad district, Maharashtra.

The Training Centre will be utilized for empowering women and youth through education and training in agro-based and alternative livelihood options. Training relating to various aspects of early childhood care and development will also be imparted to stakeholders.

Along with training, the centre also enables access to the manuals, books and other training material in the Resource Room.

We're committed to building networks with NGOs for amplifying our technical expertise in the areas of ECCD and education along with women empowerment, livelihood, health and disaster management.



Consul General of Japan Mr. Yoshiaki Ito hands over the Training Center to The P.R.I.D.E. India.

This year, various training programs were conducted in this Training Centre, of which major ones were supported by ChildFund India and Sir Dorabjee Tata Trust. The center, in its first few months of inception, has reached out to 2143 stakeholders through various capacity building programs.

Facilities available

- Conference Room
- Meeting Room
- Library and Resource Room
- Separate Accommodations for Male and Female Participants

Located close to the highway, this centre is optimal for hosting trainings which last for one day or more.









Case Study - Shilpa Namdev Pawar

Shilpa, a native of Gandharpale village, says, "For me, education and a happy childhood was a distant dream. My parents lacked livelihood options which pushed them into poverty and hindered their ability to fulfill basic needs of our family." Never, while being brought up in a family which struggled to make ends meet, did Shilpa imagine that her dream of becoming a trained teacher would come true.

"The P.R.I.D.E. India and ChildFund India's education project supported my pre-school studies through educational material, books, academic and tuition fees and computer training", she exclaims. Shilpa accessed various facilities such as the study centre which offered her a congenial environment to complete her school education. Besides academics, she also excelled in sports and cultural activities.

The P.R.I.D.E. India also supported my college education and because of their sustained efforts and encouragement, I got employed as a teacher in Vishaka, a school in a small hamlet. While working there, I completed my Diploma in Education (D.Ed) and am now working as a teacher in a Zilla Parishad School" she concludes.

Shilpa, now married, is a mother of two children. She is incredibly grateful to The P.R.I.D.E. India and feels blessed to be associated with us!

Education

Libraries Set Up in 53 Zilla Parishad Schools of Mahad

To creating a robust and enduring reading culture in Government schools, 53 Libraries were set up in Zilla Parishad schools in Mahad, benefiting around 3282 children this year. This is an outcome of our association with ChildFund India, Room To Read and Swades Foundation. This program complements the Reading Improvement Program that is being implemented by The P.R.I.D.E. India.

Education is critical for breaking the chain of poverty in rural India. We therefore encourage education through community participation and empowerment of mainstream education system in villages.

- Teaching-Learning material in our 20 Study Centers benefited 510 children between Grades 1 and 7 in 15 villages
- Upgradation of sanitation units in 5 schools benefited 363 students, especially girls. This has helped in retaining students in these schools and reducing drop-out rates
- Planning sessions held for growth and progress of students with School Management Committees and career guidance camps in schools for 120 students
- Developed IEC material on Right To Education which aided 250 School Management Committee and PRI members
- 20 centres for Reading Skills Improvement benefited 150 students from 1st to 4th Standards who secured low marks during the examination conducted during baseline
- 1504 students were supported with educational material and practice worksheets

- Educational tour to Vidhya Pratisthan, Baramati and Konkan Krishi Vidhyapeeth, Dhapoli organized for 220 students aged 6-14 years to expose them to latest agriculture technology and career options in Agriculture and Horticulture
- 640 Adolescent Girls were taken on exposure visit to Primary Health Center, Panchayat Samity and Railway Station to understand their functioning and the criteria for joining the same







Child Protection and Participation

We are committed to provide children with opportunities to assume a leading role in the community. Children are empowered with knowledge of their rights and duties and are actively involved in our 46 Child Clubs and various developmental activities of the village.

We believe that every child has potential and they just need opportunities to showcase the same

- A Winter Sports Meet was organized in Mahad for 350 children. The sports meet helped the participants exhibit their hidden talents and adopt sportsmanship spirit
- A rally was organized by members of our Children's Club on the Day Against Child Labour i.e. 12th June 2014. To address the issue of child labour, our beneficiaries submitted a memorandum to the Tehsildar and police officials, who participated in the rally along with 385 children
- Children's Parliaments function in 20 villages and have 812 registered members. These parliaments are pivotal in promoting child rights, leadership skills, team work as well as social awareness among students
- Village-level Child Club members participated in the improvement of personal hygiene of 852 children
- 1345 youth benefited from awareness camps about various Government schemes, employment assistance and training in pre-vocational and life skills

- A Personality Development Camp was organized for 160 students
- Various competitions were organized for encouraging co-curricular skills, impacting over 650 students
- Continuation of education for 70 tribal children through MuktaShala; up from 64 last year. MuktaShala is a residential facility for providing a secure and healthy environment to children of migrant families
- 1181 youth from 15 -18 years and 1173 youth from 18 -24 years were targeted in 44 hamlets to improve retention in schools and promote good health
- Learning was promoted through exposure visits where the youth exchanged lessons and ideas on business organization
- Strengthened community-based organizations and Youth Clubs and promoted linkages with the Government, other departments and health services





Case Study - Sugandha Maruti Mhaskar

"I hail from Ovale village in Raigad" says Sugandha. "Being a daughter of a farmer, who owned a small piece of unproductive land, I couldn't dream of attending school and completing my education".

Sugandha was enroled under The P.R.I.D.E. India's Sponsorship program where in all her educational needs were fulfilled. "My family and I regularly underwent medical check-ups" she adds.

Sugandha proved to be good student and she excelled in sports. Over time, she was also part of Adolescent Girls Development program where she learnt skills like knitting, embroidery and paper bag making. "I was educated regarding different government schemes, child care, nutrition, prevention of common illnesses and immunization, of which I was previously unaware. I was also part of the girls' group which visited banks and government offices to understand their functioning".

"After my marriage, all the knowledge that I gained at the Adolescent Girls Development program." came handy in acquiring a job as an assistant at an Anganwadi." Sugandha beams as she says, "I now live a respectable life and I aim to change many more lives of women like me".

Child and Family Sponsorship

Child and Family sponsorship program ensures • 57 children, from our Study Centre in Sav holistic development of the child through a Child-centric approach, with focus on early intervention in areas of education, health and livelihood. Our program provides access to Study Centres for Reading Skill Improvement and academic support, opportunity to take part in the different competitions like drawing, essay, debating, sports competitions at village, cluster and central levels and residential personality development camps, career guidance camps, Child Resource Centres, health access and livelihood support for the family.

We encourage periodic interactions through letters between the sponsor and the child and also share periodic updates about the child's goings-on with the sponsors.

- To instill personal hygiene practices among school children, hygiene kits were provided to 985 children across 44 villages
- 42 children attended our Personality Development Camp. The camp focused on confidence building among children

- village, learnt concepts in math and language through an innovative and interactive pedagogy, enabling them to retain the information for life
- 78 children and their families were provided solar study lamps last year. The lamps continue to provide a source of light to the students in evenings, which help them study at home with ease
- 116 people benefited from various interventions aimed at improving livelihood and improving health and nutrition
- 342 children were provided educational material, school bags and uniforms to meet their educational requirements. The number of beneficiaries have tripled from last vear





Case Study - Rajeshri Dattaram Pandare

I am a resident of Adiste, Sutar Kond village in Mahad. I am associated with The P.R.I.D.E. India since 2006 through their SHG. I have been blessed with three sons and one daughter; we are a total of six members in the family. I am a very active member at the SHG and am also its president.

Our economic condition is very poor and my family depends on farming for a living. We used to conduct farming in a traditional way and engaged in seasonal farming. We were afraid to sow other plants since our land is not that fertilize and is prone to landslides. But after attending the livelihood training and meeting conducted by The P.R.I.D.E. India, I got motivated to plant bamboo in my unutilized land.

In June 2014, I got the opportunity to associate with The P.R.I.D.E. India's Bamboo plantation program as a beneficiary. I received training on techniques of bamboo plantation and 65 bamboo saplings from The PRIDE India. I have planted bamboo since one year and the shoots are growing well.

Women's Empowerment

While children are the future of development, ⊙ SHGs developed 5 nurseries at Sav (2), women are the backbone of change. Therefore, women have been at the core of all our interventions. This year, the focus has been more on empowering the Self-Help Groups on bamboo-based livelihoods.

- ⊙ 32 Self-Help Groups (SHGs) set up in 3 villages have been provided support for growing bamboos as a source of livelihood
- Members of our SHGs were encouraged to grow indigenous Bamboo crop, which would provide them with more monetary benefit at the time of sale
- A total of 1780 Bamboo saplings planted i.e. 410 planted in homesteads and 1370 planted in wastelands by women in their private plots
- 3 Trainings with 106 SHG members were conducted on Bamboo Plantation. The issues addressed included caring for bamboo plants, use of fertilizers, water management, fencing, maintenance and protection, etc.



Promotion of Spice Plantation along with Bamboo resource development.

- Adiste (1), Walang (1) and Mandavkar Kond (1) villages with a total of 1290 plants. This is to promote enterprise development, availability of Bamboo saplings and long-term availability of Bamboo in the area
- Facilitated capacity building of 32 SHGs, involving 384 members, on leadership. management, group entrepreneurship skills coordination techniques for effective the implementation of SHG's undertakings
- Exposure visits were organized for 184 SHG members to observe and gain inspiration from enterprises in nearby areas
- 198 SHG members benefited from 6 Trainings on "Perspective Development and Options for Livelihood"
- Vipul Credit Cooperative Society in Mahad continues to provide rural women the opportunity to manage their savings and expenses. From 251 shareholders during inception, the number of shareholders of Vipul Credit Cooperative Society has grown to 2831
- We focus on promoting gravity-based water management systems which help in meeting the water needs of plants



Case Study - Rupesh Mandaokar, 28 years



hail from Sochinde Vanikond village which is 3 Kms away from Mahad city. When I was a child, I was enrolled in The P.R.I.D.E. India's Child Sponsorship program. My needs were fully supported and I was provided career guidance and health support. The organization's assistance and perseverance motivated me to complete my education till 12th grade. I was also advised on options for pursuing further studies. With career guidance support from The P.R.I.D.E. India, I successfully completed an electrician course from Industrial Training Institute (ITI).

The skills that I learned in college have enabled me to set up an electronics repair shop in Mahad city. I have successfully been running this business for 5 years. I am very thankful for all the guidance and assistance I received from the organization.

Livelihood

Our Livelihood program undertakes numerous
During the year following had been the initiatives in order to uplift the community and enhance income generation in and around their areas of residence. Public Distribution license was acquired by SHG members for distribution of kerosene. SHG Women are successfully distributing kerosene to families in their villages and earning a livelihood as well.

The intervention area has fewer means of livelihood, lack of access to credit linkages coupled with lack of knowledge and opportunities, which trap the villagers into a viscous credit cycle with high interest rates and depression among youth who represent almost one-fourth of the population of the area. The P.R.I.D.E. India believes that it is very crucial to empower the youth for enabling long-lasting and positive changes in the o 190 girls participated in the life skills communities. Our livelihood program undertakes initiatives in order to build the capacities and skills of the community and enhance income generation. The P.R.I.D.E. India's livelihood program focuses on youth in the age group 15-24 years. We believe that only focusing on skill-based education is not enough in the complex environment in which these youth are living and thus requires a holistic intervention covering life-skill education, leadership skills, skill-based learning, promotion of entrepreneurship and support in financial access.

We facilitate formation of Youth Clubs to promote access to youth-friendly services, information and exchange of learning for selfdevelopment. Many youth have been linked with technical institutions to receive appropriate training which have helped them in acquiring the required skills and techniques for better employment opportunity or to undertake their own enterprises.

- Facilitated 36 youth to enroll in specialized vocational centers run by government and other vocational institutions like ITI/Agriculture Diploma
- Awareness programs on Government schemes with regard to provision for the youth employment which were attended by 810 youth
- 32 Youth club leaders trained on leadership
- 862 adolescent girls trained on paper bag making, imitation jewelry, knitting and embroidery, beauty parlour etc.
- program which focused on confidence building, negotiation skills, personal hygiene, combating peer pressure and decision making etc.
- Public distribution license was acquired by the SHG members for distribution of kerosene. SHG women are successfully distributing kerosene to families in their villages and earning a livelihood as well



Women SHG members have acquired license to distribute kerosene in village households, easing the challenge of cooking arising from lack of kerosene for coking stoves.



Case Study - Sanjay (name changed)

I am 30 years old. I was working in Pune when I was diagnosed with Tuberculosis. When I returned to my native village, I visited The P.R.I.D.E. India's health check-up camp. The doctors suspected that I had a serious disorder and insisted that I undergo an HIV test. I was scared and reluctant to undergo the test, since I am the sole bread-earner of the family. The P.R.I.D.E. India team convinced me to take the test and I finally agreed.

I was devastated when I learned that my test result was positive. Later, the organization suggested that my wife and children should undergo the test. Fortunately, their results were negative.

The P.R.I.D.E. India started my counseling sessions and mediated support for my Anti-Retroviral Treatment (ART) at ICTC Dhirubhai Ambani hospital in Panvel. Due to my low immunity, I suffered from various ailments during the ART. These included skin pigmentation, involuntary body movement and weakening of the left upper limb. The P.R.I.D.E India always stood by my side to provide guidance and hand-holding support to overcome my ailments and conform to my treatment. Gradually, my CD4 increased to 243 and consequently my immunity was strengthened. All efforts of The P.R.I.D.E. India paid off when I started showing signs of improvement. Today, I am active and worthy and I thank the organization profusely for showing me the correct way at the right time.

Health and Sanitation

In Mahad, we conduct various outreach We also identified the need for intervention programs to aid better health and health among the HIV+ populace and undertook the awareness among the villagers. Additionally, following initiatives to spread awareness and we provide primary healthcare services to our provide assistance to People Living with beneficiaries through a dispensary.

provision of 1000 Vegetable Mini Kits especially to improve access to nutritious food in households with lactating and pregnant mothers and homes with ⊙ Sensitized 12 schools to provide children under 5 years and adolescent girls



- Lactating Mothers was done at the project dispensary
- Under the WASH program, village-level orientations were conducted by our project staff for 771 caregivers. These sessions addressed the issues of water usage, waste management, hygiene, importance of regularly washing hands and safe disposal of feces

HIV/AIDS (PLHA):

- Government agencies in 40 schools, reaching out to 240 children
- information about HIV/AIDS to students
- AIDS education sessions were conducted with 50 Caregivers and Family members
- Individual counseling sessions were undertaken with 40 affected children and vouth
- Provided referral services and medicines in 19 emergency HIV cases and provided nutritional support to 25 HIV positive
- International AIDS Day was observed. A rally was organized and was attended by 1160 people. Also, school students of 8th and 9th grade were educated on HIV/AIDS





Primary and Specialized Health Services

Located in Sastur, Osmanabad, our SPARSH Rural Hospital is an ISO certified, 40-bedded, state-of-art hospital which provides primary care and specialty care services, with a focus on maternal and neonatal healthcare.

The hospital serves the populace from 5 border districts of Maharashtra and Karnataka i.e. Osmanabad, Latur, Solapur, Bidar and Gulbarga.

Over 76000 people from 185 villages benefit annually.

Besides being an emissary in mother and child care, SPARSH Rural Hospital provides treatment, counseling and nutritional support to HIV/AIDS patients and conducts outreach interventions for improving access to healthcare in remote villages.



| No. of Patients (2014-15) | | | | | |
|------------------------------|-------|--|--|--|--|
| Out-Patient Department (OPD) | 76368 | | | | |
| In-Patient Department (IPD) | 4047 | | | | |
| Normal Delivery | 937 | | | | |
| Cesarean Section Deliveries | 282 | | | | |
| Family Planning Operations | 687 | | | | |
| Minor Operations | 200 | | | | |
| Major Operations | 1355 | | | | |
| Cataract Surgeries | 363 | | | | |
| Ante-Natal Care Follow Ups | 1664 | | | | |
| X-Rays, ECG, USG | 6590 | | | | |
| Laboratory Patients | 11899 | | | | |
| DOTS Treatment | 15 | | | | |
| Blood Transfusions | 253 | | | | |







Case Study - Satyawati Suhas Lotankar

I, Satyawati Suhas Lotankar, am 27 years old. I live in a suburb of Mumbai. I was facing complications like high Blood Pressure during my pregnancy. I visited a gynaecologist who intimated me that my baby had defecated in the womb. This added to the existing complications related to my pregnancy. If I sought treatment in any private hospital in Mumbai, it would have been very expensive for my family. With little hope, I decided to share my predicament with my aunt who lives in Sastur. She suggested that I should visit SPARSH Rural Hospital and consult the doctors there.

Following her advice, I came to Sastur and underwent testing. I was hospitalized and was kept under observation. The doctors provided me medicines for stabilizing my Blood Pressure at no cost. They also detected anaemia and took appropriate measures to increase my Haemoglobin levels. During the 7 days of hospitalization, I underwent a cesarean section delivery; it was found that my umbilical cord was wrapped around my baby's neck. The doctors carefully unwrapped the cord and saved my baby!

The baby and I were also provided with appropriate care and support after the delivery in the hospital's Post-Natal Care ward. In the following weeks, my baby was completed immunized.

I am extremely satisfied by the services of SPARSH Rural Hospital. In my opinion, I would not have received such care and treatment in any other hospital.

Maternal and Child Health Care

Our aim is to ensure that all rural mothers are in good health throughout their pregnancy and that every pregnancy culminates in the birth of a healthy baby. In order to achieve this goal, we provide Ante-natal care for all pregnant women which includes health check-ups and counseling. We also have a dedicated 10-bedded, Post-natal ward called The Vipula Mother & Child Centre. The Postnatal ward conducts examinations to detect and tackle complications, provides advice about breastfeeding, Kangaroo care technique and family planning. It provides a safe and secure environment for post-partum recovery of mothers, access to child healthcare, privacy, nutrition and counseling facilities.

Under child healthcare, we detect and tackle malnutrition and conduct immunization against 6 deadly diseases.

- Neo-natal and children's immunization is conducted on a daily basis
- Conducted more than 1219 safe deliveries, of which 58% were high risk deliveries
- 687 family planning operations were conducted
- 118 deliveries of HIV positive mothers were performed at SPARSH Rural Hospital in the last 6 years; of this 117 neonates were tested negative for HIV
- Trained 1000 heath workers in Mother and Child Health Care
- Free ambulance service and nutritional supplementation provided to the mothers
- Mothers living under poverty line are identified and linked to Government schemes

Reshma Todkari is a 27 year old resident of Shastri Nagar, Tanda Village. She delivered a baby in our Mobile Medical Unit



(MMU). She was in a critical condition with 8.7 Hb level and no means of transport to reach the nearest health facility. At that crucial time, the MMU reached the village and took matters under immediate control. "The MMU Team was sent by God", she said.



Case Study - Sonali Kulkarni (name changed)

I was only 5 years old when I lost my parents to HIV infection. At that age, I did not know what HIV virus was and why it took my mother and my father away from me.I felt lonely, helpless and vulnerable. But soon my uncle stepped forward and offered me shelter and support. In 4 years, the HIV virus came knocking at the door once more and this time it affected me. I had been ill for a long period of time and my uncle had decided to get some tests done. So we visited SPARSH Rural Hospital, where my HIV status was detected. My uncle, instead of shunning his responsibilities, provided me with support and courage. My uncle took every measure to ensure that my health would improve.

I was admitted to the hospital's Community Care Center (CCC) for treatment and nutritional counseling. By following the instructions of doctors and religiously adhering to the line of treatment, my health miraculously improved. The doctors said that my CD4 count had reduced to 90, which is why I was always feeling weak and ill. After eating the nutritious snacks provided by the hospital, my CD4 count has now increased to 240. Today, I am 14 years old and am continuing my treatment at the CCC center. I feel much more healthy and strong now. I have resumed attending school and I concentrate well in class. I am in class 8 and I dream of completing my education and becoming independent. I believe my dreams will come true with the support of my uncle and my continuing treatment at SPARSH Rural Hospital.

Our Work for People living with HIV/AIDS

Vihaan Care & Support Center (CSC)

CSC has been institutionalized in Osmanabad district to manage the care and support functions for HIV+ patients. The strategy for implementation of care and support services at the community level has been completely revamped under CSC to ensure access to appropriate services within the community. CSC aims to build partnerships with NGOs and local government to reach out to maximum number of people in rural Maharashtra.

Objectives of CSC

- Link health care services with the community
- Provide information on care and support
- Provide education and referral for access to health care and Social Welfare schemes
- Create a safe space for all PLHIVs including women, children, female and male sex workers, transgenders and hijras

Impact:

- 3727 PLHIVs availed the services of CSC program
- Our CSC center was rated A at State-level by NACO
- Under social entitlement, 2567 PLHIVs benefited from Government schemes like Sanjay Gandhi Niradhar Yojana, Jan Dhan Yojna, Insurance schemes, etc.
- Under the advocacy program, with the help of the Collector's office, CSC organized the Rajasva Abhiyan. All officers of Government departments came with their schemes related to PLHIVs and got their schemes sanctioned on the same day

| CSC Service Delivery & Linkages | | | | |
|---------------------------------|--------------|--|--|--|
| Social Welfare Schemes | ICTC | | | |
| Panchayat | DLN | | | |
| ICPS | ART/LAC PLUS | | | |
| District health facility | RNTCP | | | |
| ТΙ | ICDS | | | |

Community Care Center

To extend quality health services to people living with HIV/AIDS (PLHIVs), we initiated a 5- bedded Community Care Centre (CCC) at SPARSH Rural Hospital.

These 5 beds are exclusively for HIV positive patients. Such patients cannot be kept in the General Ward as they are extremely prone to infections from other patients due to their weak immunity.

In addition, SPARSH Rural Hospital, through its interventions, has identified many orphaned children affected by HIV who live with aged grandparents, some of who cannot afford a full day's meal for the children. In the absence of proper care and support, these children are becoming increasingly vulnerable. Some HIV affected children are known to have died due to the absence of proper care, nutrition and ART adherence.

In this perspective, we initiated support for these children in terms of nutrition, ensuring ART adherence and counseling of caregivers. This year, we reached 85 orphaned HIV+children with the support of SPYN Welfare Foundation.

- 970 PLHIVs benefitted from CCC last year. They were provided with Home-based care and counseling support.
- Around 970 PLHIVs were given psychological support and counseling for adherence to Anti-Retroviral Treatment (ART), which is essential for maximally suppressing the HIV virus
- To improve immunity and CDC count, 85 children with HIV were fortnightly provided indigenously developed supplementary diet comprising of nutritious snacks

ART Centre

The Anti-Retroviral Treatment (ART) centre has been set up in SPARSH Rural Hospital, which plays a critical role in our endeavor to provide holistic support to HIV/AIDS patients. The centre was initiated last year with the help of MSACS. This centre provides essential drugs to patients for their well-being. This newly introduced centre has already benefited 588 patients from 25 villages.



Outreach Activities

Mobile Medical Unit

In order to provide people in remote villages-especially women and the elderly- access to health care services, SPARSH is running a Mobile Medical Unit (MMU) since 2011. The MMU is run in collaboration with Health Department of Government of Maharashtra and it focuses on providing primary, preventive, curative, diagnostic and referral health services to un-served or underserved villages. The MMU reaches out to a population of around 50000 people, which includes pregnant and lactating mothers, adolescent girls, aged women and children in 54 villages within the radius of 170 kms of Osmanabad district.

Major Activities:

- 1) General OPD check up
- 2) ANC check up
- 3) Laboratory investigations
- 4) Immunization
- 5) Delivery
- 6) Formation of health clubs

Mobile Medical Unit

| Activities | 2014-15 |
|-------------------------------------|---------|
| Out-Patient Department (OPD) | 54988 |
| ANC Checkup | 4188 |
| PNC Checkup | 662 |
| Lab Investigations | 34884 |
| Family Planning Counseling Sessions | 2001 |
| Delivery | 6 |
| Awareness Campaign | 185 |

"Our community and its pregnant women have developed trust on the services provided through this mobile medical unit. Villagers have become aware about the importance of care and check-up during pregnancy. The MMU provides appropriate diagnosis and treatment for illnesses."

- S. M. Madne, Sarpanch, Morda Village.

Multi-diagnostic Health Camp

In March 2015, under National Health Mission, a successful multi-diagnostic camp was held at Jakekur wadi and Lohara villages by the Mobile Medical Unit (MMU) team. Over 4300 patients were diagnosed for various diseases and disorders. Free medicine was also made available to all patients.

The camp started with a street play titled "LADKI BACHAO, LADKI PADHAO" and aimed to address the issue of female infanticide. It was followed by a rally attended by 57 students of 3rd year MBBS, health workers, ASHA workers, Anganwadi workers, other volunteers and citizens of Lohara.

The Multi-diagnostic Health Camp successfully supplemented the outreach efforts of the Mobile Medical Unit.

World Tuberculosis Day

World Tuberculosis Day was celebrated with an awareness rally which saw the participation of 200 people. A training session on Tuberculosis was also organized for the staff and patients of SPARSH Rural Hospital.



"Till last year, I could not walk or even stand properly because I was affected with Polio. My friends would make fun of me. Today, after 1 year of my surgery at SPARSH Rural Hospital, I can walk, stand and even run! Because of the quality of treatment and personal attention by the Hospital staff, I recovered speedily. There are many others like me who have benefitted from SPARSH Rural Hospital's health care services as well." - Sandip, 9 year old Polio patient



Other Initiatives

Training Centre

Our training centre in the Hospital compound serves the dual purpose of accommodating relatives of patients and carrying out various community-based, social welfare and developmental activities. This year, 5 module trainings were organized for ASHA workers and health workers from 50 villages and 5 batches of 240 ASHAs were trained in health schemes. Besides this, training in Panchayatraj were organized for 160 elected members of the Grampanchayat.



Water Recycling Unit

A water recycling unit was constructed in the premises of SPARSH Rural Hospital this year to meet the water needs of the hospital. The recycling unit recycles around 9000 liters of water per year. The recycled water is utilized for kitchen gardening, which supplies nutritious food to the patients through our canteen.



Musco Skeletal Deformity Correction Camp

On 22nd and 23rd November, successful Musco Skeletal deformity correction camp was hosted at SPARSH Rural Hospital in Sastur. 41 surgical procedures were performed and 365 patients benefitted from the 2 day camp. This camp provides corrective surgery to children with deformities, including those affected with polio. Musco Skeletal deformities are caused due to Cerebral Palsy, nutritional deficiencies or congenital birth defects, all of which are very common in our country.



The Year in Pictures



Central Sports Meet to encourage sports and games in Mahad



Cleanliness Drive for Swatcha Bharat at SPARSH Rural Hospital



Mr. Henk den Beste (Chair - SPYN Welfare Foundation) visited our office for progress update of C.C.C & special nutrition project for HIV+ children in Sastur



SBI Mutual Fund makes a generous in-kind donation to our Mahad program



Training Center in Mahad inaugurated by Consulate General of Japan



Isha Mehra from The P.R.I.D.E. India & Zarine Screwvala from SWADES Foundation in Mahad



AIDS Awareness Campaign in Osmanabad district



Donor Engagement Event in Mumbai



Promoting Skill-based Training among Youth



Rally Against Child Labour in Raigad



Staff performance during Annual Day 2014-15



C.C.C. Inauguration at SPARSH Rural Hospital

Special Events, Activities and Campaigns

Standard Chartered Mumbai Marathon 2015

This year, our aim was to spread the message that no child can grow into a holistically developed individual if early childhood is deprived of quality care and development opportunities. Our motto to provide access to early child care and education facilities in rural areas resonated with many corporates and individuals, who ran for a cause or supported a runner.

We appreciate the efforts of all our supporters - Systems Plus Solutions, Aditya Birla Group, Birla Sunlife and Thomas Cook (India) Ltd. A big thank you to all of you!



Emergency Response to J&K floods

In early September, the state of Jammu and Kashmir was ravaged by floods, landslides and torrential rainfall which washed away over 350 villages. Though help and relief poured in, it was not enough!

The homeless victims were evacuated to temporary housing facilities and relief camps, most of which didn't have electricity supply. Life practically came to a standstill after sunset as there was no source of artificial light in many of the affected villages. The P.R.I.D.E. India, in collaboration with local partners and Islamic Relief Worldwide, was committed to bringing light and communication back into the lives of the victims.

The P.R.I.D.E. India conducted an online campaign to mobilize support for distributing solar lamps in the affected regions.

The solar lamps served as an eco-friendly source for light, providing illumination for 11-30 hours when fully charged.

They were also equipped with mobile chargers to facilitate cellular connectivity among those who lacked access to electricity.

By the end of the campaign, we successfully distributed solar-powered lamps to 200 households of affected people in Harinara village, Singhpora block (Baramulla district), Kashmir.



Araaish Dubai

Araaish is a unique fundraising event of Save The Children India. Its shows in Dubai are held in support of The P.R.I.D.E. India. Araaish believes that glamour and giving go together! It has spread to various cities in India and launched its shows in Dubai in 2011. A percentage of proceeds from the sales in the Dubai shows benefit rural communities associated with The P.R.I.D.E. India. We have received continuous support from Bollywood Celebrity Suniel Shetty, who attends all the shows.



Thomas Cook (India) Donation Boxes

Thomas Cook (India) Limited and The P.R.I.D.E. India have joined hands to support rural development. Through 21 donation boxes placed at select Thomas Cook offices in Mumbai, Goa, Delhi, Agra and Cochin, we endeavor to meet the needs of marginalized rural communities across Maharashtra. You too can become a catalyst of change by donating a small amount in our box when you visit a Thomas Cook office.



YouTopia and Prabhat fundraisers

On 7th November 2014, YouTopia and Prabhat (U.S.A.) organized an immensely successful Dinner and Fundraiser in New Jersey for supporting our Early Childhood Care and Development program. Earlier, in June 2014, this enthusiastic group had organized a Bowling Fundraiser in order to support children in the age group of 0-5 years in rural areas.



Annual Day

On 7th February 2015, The P.R.I.D.E. India and Save The Children India jointly celebrated Annual Day at the Nehru Center, Mumbai. Beneficiaries and staff of The P.R.I.D.E. India, from its Mahad and Sastur project offices, performed dances during the event.



Partners in Change

| <u>AmeriCares</u> | Ch ∦ IdFund | | JAPAN Official Development Assistance |
|--|------------------------------------|-----|---|
| ADITYA BIRTA GROUP | Thomas Travel Smooth themascook.in | | Aliance Together to end AIDS |
| The amergance of a new down | systems J=lus | | CHILD LINE 1098 NIGHT & DAY |
| AND MENTAL HEALTH WINDS | Australian Government | | The Children India IGUINGED BY MISS, METILA ADDRIN 1, 3881. AN 150 9001.2008 CERTIFIED ORGANIZATION |
| SBI MUTUAL FUND A PARTNER FOR LIFE | Swodes FOUNDATION | | Room to Read* |
| KHPT Karnataka Health Promotion Trust | State Bank of India | | WELFARE FOUNDATION INTERNATIONAL |
| KMP ORT- | ANTHEA | NCO | Birla Sun Life Insurence |
| Atelier Consultants | Akansha Ramakrishnan | | |
| Mr. Sallauddin Kadri | Youtopia Group | | महाराष्ट्र शासन |

Financial Statement 2014-15

REPORT OF AN AUDITOR RELATING TO ACCOUNTS AUDITED UNDER SUB-SECTION (2) OF SECTION 33 & 34 AND RULE 19 OF THE BOMBAY PUBLIC TRUSTS ACT

Registration No. : F - 7662 (BOM)

Name of the Public Trust : THE P.R.I.D.E. INDIA

For the period ending : 31⁸⁷ MARCH, 2015

| or the | period ending . 51 minkers, 2015 | |
|--------|---|--------------------------------|
| 1) | Whether accounts are maintained regularly and in accordance with the provision of the Act and the rules; | YES |
| 2) | Whether receipts and disbursements are properly and correctly shown in the accounts; | YES |
| 3) | Whether the cash balance and vouchers in the custody of the manager or trustee on the date of audit were in agreement with the accounts; | YES |
| 4) | Whether all books, deeds, accounts vouchers or other documents or records required by the auditor were produced before him; | YES |
| 5) | Whether a register of movable and immovable properties is properly maintained, the therein are communicated from time to time to the regional office, and the defects and inaccurate mentioned in the previous audit report have been duly complied with; | NO |
| 6) | Whether the manager or trustee or any other person required by the auditor to appear before him and did so and furnished the necessary information required by him; | YES |
| 7) | Whether any property of funds of the Trust were applied for any object or purpose other than the object or purpose of the Trust; | NO |
| 8) | The amounts of outstanding for more than one year and the amounts written off, if any; | NIL |
| 9) | Whether tenders were invited for repairs or construction involving expenditure exceeding $\ \ 5.000/\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ $ | N. A. |
| 10) | Whether any money of the public trust has been invested contrary to the provisions of Section 35; | NO |
| 11) | Alienation, if any, of the immovable property contrary to the provisions of Section 36 which have come to the notice of the auditor; | NO |
| 12) | All cases of irregular, illegal or improper expenditure or failure or omission to recover monies or other property belonging to the public trust or of loss or waste of money or other property thereof, and whether such expenditure, failure, omission, or loss or waste was caused in consequence of breach of trust or misapplication or any other misconduction the part of the trustees or any other person while in the management of the trust; | NO |
| 13) | Whether the budget has been filed in the form provided by rule 16A; | YES |
| 14) | Whether the maximum and minimum number of the trustees is maintained; | YES |
| 15) | Whether the meetings are held regularly as provided in such instrument; | YES |
| 16) | Whether the minute books of the proceedings of the meeting is maintained; | YES |
| 17) | Whether any of the trustees has any interest in the investments of the trust; | NO |
| 18) | Whether any of the trustee is a debtor or creditor of the trust; | NO |
| 19) | Whether the irregularities pointed out by the auditors in the accounts of the previous year have been duly complied with by the trustees during the period of audit; | N. A. |
| 20) | Any special matter which the auditor may think fit or necessary to bring to the notice the Deputy or Assistant Charity Commissioner. | Annexure - P & Audit Report |

For L. K. MANJREKAR & CO.

Chartered Accountants
ICAI Firm Registration No. 106006W



Olyhod

(L. K. MANJREKAR)
PROPRIETOR
(M. No. 30737)
Mumbai, 30th September, 2015.

THE BOMBAY PUBLIC TRUSTS ACT, 1950 SCHEDULE VIII [Vide Rule 17 (1)]

Name of the Public Trust: THE P.R.I.D.E. INDIA Balance Sheet as at 31st March, 2015

Registration No. F - 7662 (BOM)

| | | | | | (Amount ? |
|---|----------|---|---|----------|---------------------------------------|
| FUNDS & LIABILITIES | ANNEXURE | Total | PROPERTY & ASSETS | ANNEXURE | Total |
| Trust Funds or Corpus Corpus | A | 1,997,500 | Immovable Properties Balance as per last Balance Sheet Add: Capital Work in Progress Less: Depreciation for the year | Р | 20,844,771 14,054,452 1,046,930 |
| Other Earmarked Funds: | | 100000000000000000000000000000000000000 | | - | 34,899,223 |
| Building Fund Specific Earmarked Funds | B C | 42,181,155 5,578,754 | Furniture, Fixtures and Others Balance as per last Balance Sheet | р | 2,460,767 |
| | | 47,759,908 | Add: Additions during the year Less: Depreciation for the year | | 2,872,028 1,938,993 |
| Liabilities for Expenses | | 705,674 | | - | 3,393,802 |
| Others | D E | 16.854 | | | 3,393,502 |
| - Sales | | 10,00 | Advances | 0 | |
| | | 722,528 | Employees Others | | 1,431 110,060 |
| Income and Expenditure Account Balance as per last Balance Sheet Add: Surplus as per Income and | | 10,334,281 | | | 111,491 |
| Expenditure Account | | 663,139 | Income Outstanding Other Income | н | 10,688,000 |
| | | 10,997,420 | Interest | | 54,352 |
| | | | | | 10,742,352 |
| | | | Cash and Bank Balances Saving Account with Banks Fixed Deposits Cash on Hand with the project | 1 | 11,765,453 479,612 85,423 |
| | | | | | 12,330,488 |
| | | 61,477,356 | | | 61,477,356 |

Significant Accounting Policies - Annexure P

The above Balance Sheet to the best of my belief contains a true account of the Funds and Liabilities and of the Property and Assets of the

For and on behalf of the Board of Trustees THE P.R.I.D.E. INDIA

(ISHA MEHRA)

TRUSTEE

(RAHUL I. KADRI) TRUSTEE

Mumbai, 30th September, 2015



In terms of our report attached of the even date For L. K. MANJREKAR & CO.

Chartered Accountants

ICAI Eirm Registration No. 106006W

(L. K. MANJREKAR) PROPRIETOR (M. No. 30737)

Mumbai, 30th September, 2015

THE BOMBAY PUBLIC TRUSTS ACT,1950 SCHEDULE IX [Vide Rule 17 (1)]

Name of the Public Trust: THE P.R.I.D.E. INDIA Income and Expenditure Account for the year ended 31st March, 2015

Registration No. F - 7662 (BOM)

(Amount ₹)

| EXPENDITURE | ANNEXURE | Total | INCOME | ANNEXURE | Total |
|--|----------|------------|------------------------------|----------|------------|
| To Expenditure in Respect of Properties | | | By Interest | J | |
| Rates, Taxes, Cess | 18000 | 13,717 | Accrued | | 20,227 |
| Depreciation on Buildings | F | 1,046,930 | Realised | | 444,917 |
| | 1 1 | | | 1 1 | 465,144 |
| To Establishment Expenses | N | 5,962,562 | By Donation in Cash or Kind | к | 15,122,507 |
| To Audit Fees | 1 1 | 168,540 | By Grants | | |
| | | | Transfer from Earmarked Fund | C L | 21,422,528 |
| To Expenditure on objects of the trust | 0 | | Others | E | 6,233,407 |
| Educational | 1 1 | 21,454,860 | | | |
| Medical Relief | 1 1 | 15,864,202 | By Income From Other Sources | М | 2,828,60 |
| To Depreciation on other Assets | F | 892,063 | | | |
| To Sundry Balances Written off | | 6,176 | | | |
| To Surplus carried over to Balance Sheet | | 663,140 | I I V | | |
| | 1 | 46,072,190 | | | 46,072,190 |

Significant Accounting Policies - Annexure P

For and on behalf of the Board of Trustees THE P.R.I.D.E. INDIA

(RAHUL I. KADRI)

TRUSTEE

(ISHA MEHRA)

TRUSTEE

Mumbai, 30th September, 2015

In terms of our report attached of the even date For L. K. MANJREKAR & CO.

Chartered Accountants

ICAI Firm Registration No. 106006W

(L. K. MANJREKAR) PROPRIETOR

(M. No. 30737)

MUMBAI

Mumbai, 30th September, 2015





Head Office:

Plot No. S F 9, G Block, Next to American School of Bombay, Bandra Kurla Complex, Bandra East, Mumbai 400 098 Tel.: +91-22-2652 0601/02; Fax: +91-22-2652 0604

Email: contact@prideindia.org Website: www.prideindia.org

Project Offices:

Centre for Rural Development, P.R.I.D.E. India Near Government Rural Hospital Nave Nagar, Taluka Mahad, District Raigad, Maharashtra: 402301,India. Tel: +91-02145-222492

Email: program.mahad@prideindia.org

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Tel:+91-02475-259580/259640
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